

May 2nd 1934.

Executive Radio Council  
Second District, Inc.  
120 Liberty St.  
New York City.

Mr. E. S. Lauffer  
My Dear Mr. Lauffer:

I am addressing this letter direct to you so that you can personally see the results of your splendid talk which you gave before our club and also wish to take this opportunity of thanking you for your splendid co-operation. I trust that by now you have received your membership certificate and have duly framed and hung it in a prominent place, HI.

Am enclosing 12 subscriptions for your splendid magazine and hope in the near future to multiply this by 12. All the fellows spoke very highly of your magazine which I displayed to them at our last meeting but unfortunately we happened to have a very prominent speaker that evening no other than Mr. E.T. Fowellling and as his talk lasted until the time to close the hall and the lights went out, so I did not have an opportunity to try and get more subscriptions but these will start the ball a rolling. Perhaps at some future date you could arrange to again send us a few sample copies and would be glad to try and make our club 100% subscribers. Our Publicity Chairman advises me that he has sent you some copy for your magazine will I trust will be in an early issue. Also would suggest that you try and enlarge your calls heard dept. as this seems to be one of the most interesting part of the magazine for some hams and all operating hams.

I hope the enclosed check will be acceptable to you and would like to be advised as to the proper procedure in turning in subscriptions. Again thanking you for your co-operation and with 73's

Respectfully Yours,

Fred Gately 9 DTK

Secretary.